

RECEIVED  
CENTRAL FAX CENTER

Amendments to the Claims:

NOV 03 2006

This listing of claims will replace all prior versions, and listings, of claims in the application. Please cancel claims 1-22 without prejudice or disclaimer and newly add claims 23-39 so that the current status of all claims is as follows:

Listing of Claims:

1-22. (canceled)

23. (new) A method of linking a user of a digital camera to a retail fulfillment service provider selected from a plurality of different retail fulfillment service providers, comprising:

providing application software on a medium that is executable on a personal computer for enabling the personal computer to communicate over a communication network with the plurality of different retail fulfillment service providers;

providing a services directory that includes entries for a plurality of different retail fulfillment service providers;

receiving a location of a user;

automatically displaying on the personal computer a list of one or more of said plurality of different retail fulfillment service providers based on said location;

selecting one of said plurality of different retail fulfillment service providers from said list; and

communicating a print order from the personal computer over the communication network to the selected retail fulfillment service provider.

24. (new) The method of claim 23 further comprising displaying the list based on a additional criteria.

25. (new) The method of claim 24, wherein displaying the list based on the criteria further comprises displaying the list based on one of the following:

Brand;

Cost of service;

Specific Product characteristics;  
Delivery time;  
Delivery method;  
Delivery reach;  
Specific provider characteristics;  
Access time; or  
Ability to ship to specific location.

26. (new) The method according to claim 24 further comprises displaying the list is based on a criteria directly associated with a digital image.

27. (new) The method of claim 23 further comprising automatically providing the list through the use of a locator service.

28. (new) The method of claim 23 further comprising displaying the list is based on a dynamic criteria.

29. (new) The method of claim 28, wherein displaying the list based on a dynamic criteria further comprises displaying the list is based on price.

30. (new) The method of claim 28, wherein displaying the list based on the dynamic criteria further comprises displaying a list that is set for a predetermined period of time.

31. (new) The method of claim 28, wherein displaying the list based on a dynamic criteria further comprises displaying the list is based on a work flow capacity of the provider.

32. (new) The method of claim 28 further comprising automatically adjusting the dynamic criteria based on predetermined criterion.

33. (new) The method of claim 23 wherein said user selecting the one of said plurality of different retail service providers from the list further comprises obtaining a subset of retail service providers from the list based on a second criterion.

34. (new) The method of claim 33, wherein obtaining the subset of retail service providers from the list based on a second criterion further comprises obtaining and displaying the subset based on one of the following:

least expensive; or  
closest.

35. (new) The method of claim 24, wherein displaying the list of the one or more of said plurality of retail fulfillment service providers further comprises positioning the one or more of said plurality of retail fulfillment service providers on a display screen based on the criteria.

36. (new) The method of claim 23, wherein displaying the list further comprises displaying the one or more of said plurality of retail fulfillment service providers based on the amount paid by the one or more of said plurality of retail fulfillment service providers to be in said service directory.

37. (new) The method of claim 23, wherein displaying the list further comprises displaying the one or more of said plurality of retail fulfillment service providers based on a contract.

38. (new) The method of claim 23 further comprising displaying the list on a kiosk that is used to access the service provider.

39. (new) A system of linking a user of a digital camera to a retail fulfillment service provider selected from a plurality of different retail fulfillment service providers, comprising:

a computer usable medium having computer readable code for causing a computer to communicate over a communication network with one or more of a plurality of different retail fulfillment service providers;

a services directory accessible by the computer for providing entries for a plurality of different retail fulfillment service providers;

a list of one or more of the plurality of different retail fulfillment service providers, the list automatically displaying on the personal computer the one or more of said plurality of different retail fulfillment service providers based

on a location of the user and the user selecting one of said plurality of different retail fulfillment service providers from said list; and

a print order generated on the personal computer and transmitted over the communication network to the selected retail fulfillment service provider.